

SUNNYSIDE RESORT RENTAL COMPANY INC.
January 27th, 2024
BOARD OF DIRECTORS MEETING MINUTES

Meeting was called to order at 11:50 A.M. In attendance: Paul Hinman, Nick Collida, Jon Cline, Tony Brown, Robert Young, Brad Cole and Ronny Landrum.

Meeting properly noticed and sent to owners.

Brad Cole made the **motion** to accept the July minutes as written without being read aloud. Nick Collida **2nd the motion. Motion passed unanimously.**

Financial Report: Jon Cline

Profit & Loss statement last year for Sunnyside Beach and Tennis Resort Rental Company was a record by at least \$10,000. We did lose unit 74 that was a top producer. I reduced the budget to \$105,000. Rental provides 24% of the association's funds.

Rental Report: Richard Richards

The rental program had excellent year, revenue was \$571,000 compared to \$510,000 from the previous year. 2024 cleaning fees increased for renters but not for owners. The annual linen replacement fee invoice, \$250, will be going out in February. Tipton Marler is preparing 1099s for everyone on our rental program.

Old business: Security peak season-Richard stated we have received our arm bands, and we will be notifying everyone closer to season the colors coinciding with weeks. Discussion on adding Private Beach signage to deter unauthorized visitors, as well as beach chair service assisting with checking arm bands.

New Business: Rental program working on offer one year trial special/rebate incentive for owners not currently on rental program.

Brad Cole made the **motion** to adjourn the meeting. Tony Brown **2nd motion. Motion passed** unanimously. Meeting adjourned at 12:15 P.M.